

# Regional Communications Coordinator (South Asia and Middle East)

- Join our Regional Communications team and help us spread the word!
- Play a significant role in ending avoidable blindness
- Located in Dubai

#### About Us

The Fred Hollows Foundation, was established in Sydney, Australia in 1992. Since then we have become recognised as one of Australia's fastest growing International development organisations and an award winning and globally recognised brand. We have one very clear goal, to end to avoidable blindness.

There are 36 million people in the world who are blind and 4 out of 5 of them don't need to be. We focus on preventable and treatable diseases such as cataract, trachoma and diabetic retinopathy. We work in more than 25 countries, working with partners to support surgeries and treatments, train local staff and provide equipment. We are committed to using research to improve our understanding of avoidable blindness and implement strategies and advocate for change.

# The Role!

Working as part of our Global Communications team, the Regional Communications Coordinator (South Asia Middle East) leads and coordinates all media and external communication material for the South Asia and Middle East Region. Working closely with our teams across the region you will identify, develop and promote stories which showcase our amazing work! Whether it's capturing the case studies of people having their sight restored or supporting health promotion or advocacy initiatives which bring about systemic change, we are certain there will be many opportunities and challenges.

# About You?

- Minimum of 5 years' experience in non-governmental organisations, preferably working in an international context in similar position and/or a media organisation.
- Professional fluency in Arabic and English (spoken and written).
- Previous NGO experience is highly desirable.
- Established relationships with local and international media
- Excellent interpersonal skills with the ability to deliver high quality communications materials for a diverse audience
- Strong report writing skills and ability to develop case studies for traditional and digital channels

# Additional attribute that will spark our interest!!

- Creative: Strong instincts around creative campaign execution and what engages audiences
- Passionate: Cares about injustice and wants to deliver change
- Accountable: Cares about delivering effective, tangible results
- Collaborative: Great interpersonal skills, happiest working collectively in small teams

#### How to Apply?

Applications can be made by clicking apply and should include an up-to-date resume and letter of application that addresses all areas expressed in the 'experience & skills' section of the Role Purpose.

Alternatively, if you would like further information, please contact our Talent Acquisition Manager on +61 2 8741 1969 or via email at <u>vcawley@hollows.org</u>

#### **Closing date for Applications**: Monday 4<sup>th</sup> November

The Fred Hollows Foundation is committed to protecting the rights of children in all areas where we work. Applicants are advised that The Foundation reserves the right to conduct police checks and other screening procedures to ensure we maintain and promote a child-safe environment.