



مبادرات محمد بن راشد آل مكتوم العالمية  
Mohammed Bin Rashid  
Al Maktoum Global Initiatives



المدينة العالمية للخدمات الإنسانية  
INTERNATIONAL HUMANITARIAN CITY



# 2020

## ANNUAL REPORT

**“Our aid has humanitarian objectives only; it is never governed by politics or limited by the geography, race, colour or religion of the beneficiary. We provide humanitarian capital and are a major relief station for the poor; we do not hesitate to help and support the brother, the ill-fated friend or the needy wherever they are. This is our message to the world, and this is the United Arab Emirates”.**

**His Highness Sheikh  
Mohammed bin Rashid Al Maktoum**

Vice President and Prime Minister of UAE and Ruler of Dubai





# A WORD FROM THE CHAIRMAN OF THE SUPREME COMMITTEE FOR THE SUPERVISION OF THE IHC

On behalf of The Supreme Committee for the Supervision of the International Humanitarian City and the Board of Directors, I present the Annual Report for 2020.

2020 was a year like no other. The COVID-19 pandemic disrupted everyday life for millions of people across the globe, presenting unique challenges leading to unprecedented social and economic hardship. Yet the impact of the pandemic highlighted the critical importance of humanitarian assistance and collaboration.

The realization of His Highness Sheikh Mohammed bin Rashid Al Maktoum's vision for the International Humanitarian City, the world's largest humanitarian hub, was clearly demonstrated in 2020 as the IHC and its members led from the front helping those most in need with an unmatched ability to swiftly respond to evolving international crises.

IHC's shipments carried Personal Protective Equipment (PPE), medical supplies and other relief items to over 119 countries worldwide, impacted by severe outbreaks of the COVID-19 virus.

This was in addition to IHC's day to day role of responding to humanitarian disasters as they arose. Airlifts reached 16 countries, including Sudan, Lebanon, Central African Republic, and Bangladesh, providing essential support and relief to communities in need.

Thanks must be given to IHC's CEO, Giuseppe Saba, and every one of his dedicated team, who worked tirelessly through what was a tremendously demanding year. I would also like to thank our members, who continue to raise the bar, setting the standard for humanitarian response globally - in total, over 1,292 shipments were dispatched.

As a result of these efforts, IHC welcomed nine new humanitarian members and grew its community through establishing strategic



partnerships with key stakeholders such as Emirates Sky Cargo, dnata, and the University of Wollongong in Dubai. This growth enabled IHC to enhance operational solutions for all its members and swiftly facilitate large-scale operations and agile humanitarian response.

2021 will continue to require extraordinary efforts to combat the COVID-19 pandemic, support global vaccination campaigns and continue responding to other emergencies that may arise. The IHC looks forward to continuing to work and collaborate with you all to best serve humanity.

**His Excellency Mohammed Ibrahim Al Shaibani**  
Chairman of the Supreme Committee for the Supervision of the International Humanitarian City

# THE SUPREME COMMITTEE FOR THE SUPERVISION OF THE IHC AND THE BOARD OF THE DIRECTORS



**H.E. Mohammed Ibrahim Al Shaibani,**  
Chairman of  
The Supreme Committee



**H.E. Abdulrahman Al Saleh,**  
Member of  
The Supreme Committee



**H.E. Dr. Lowai Belhouli,**  
Member of  
The Supreme Committee



**H.E. Ibrahim Mohammed Bu Melha**  
Vice Chairman



**H.E. Reem Ebrahim Al-Hashimy**  
Minister of State



**H.E. Abdulla Abdul Rahman Al Shaibani**



**H.E. Major General Mohammed Al Merri**



**H.E. Hesham Abdulla Al Qassim**



**H.E. Saeed Mohammed Hareb**



**H.E. Dr. Mohammed Ateeq Al Falahi**



**H.E. Rashid Khalifa Belhouli**



**Mrs. Caroline Jamal Al-Faraj**

# A WORD FROM THE CEO

Dear Colleagues and friends of the IHC Community

I am honoured to sign the IHC 2020 annual report, which provides an overview of IHC recent activities and lays forward results and information that will guide the future.

The report summarises the extraordinary efforts done by our community, all together, as “One for Humanity”. Our achievements were possible thanks to the supports received from our leadership, represented by the Chairman of the Supreme Committee and the members and the Board of Directors. To all of them goes my personal, IHC team and our community’s highest sense of consideration and recognition. In 2020, we were called to respond to the largest-scale emergency caused by the Covid-19 pandemic; In less than three months, we had to witness the collapse of all supply chains, and in a few days, we were in lack of essential relief items, due to the worldwide demand. We experienced lockdowns and office closures; we were stressed by a desperate need of identifying solutions to ensure the right assistance, within the right time, with the right quantities of aid for those countries where the humanitarian action represents the last resort. We observed new forms of solidarity and new categories of humanitarian workers in a world looking for social assistance. In the most developed countries, humanitarian action was progressively replaced by internal capacity. Still, in developing countries, the humanitarian community is fighting against the pandemic with the same intensity and efforts.

The Covid-19 pandemic highlighted the need to strengthen our preparedness and better analyse the lessons learnt from previous and similar emergencies, thus enhancing our readiness. Stocks prepositioned, and their re-distribution will become crucial for our future global emergency response. We will be establishing strong partnerships among the hosting countries of the humanitarian hubs but, we are also striving to ensure proper management of such stock in partnership with Dubai’s pioneers of logistics excellence such as EmiratesSkyCargo, DP World and Dubai Airports. At IHC, we upgraded some of our infrastructures, increased our storage capacity, introduced new equipment for setting up a kitting centre and maintained a professional cold chain since vaccines, and medical supplies stocks will exponentially increase the demand for proper infrastructures.



We went through an internal re-organisation of our offices. IHC team is now organised in three departments that oversee achieving IHC objectives indicated in the law.

The “Operations Department”, which is the backbone of our work, is composed of two divisions. One division looks after humanitarian initiatives, logistics and innovative solutions. The second division focuses on communications and marketing. As we are appointing the Director of the department, I will temporarily supervise the operations department.

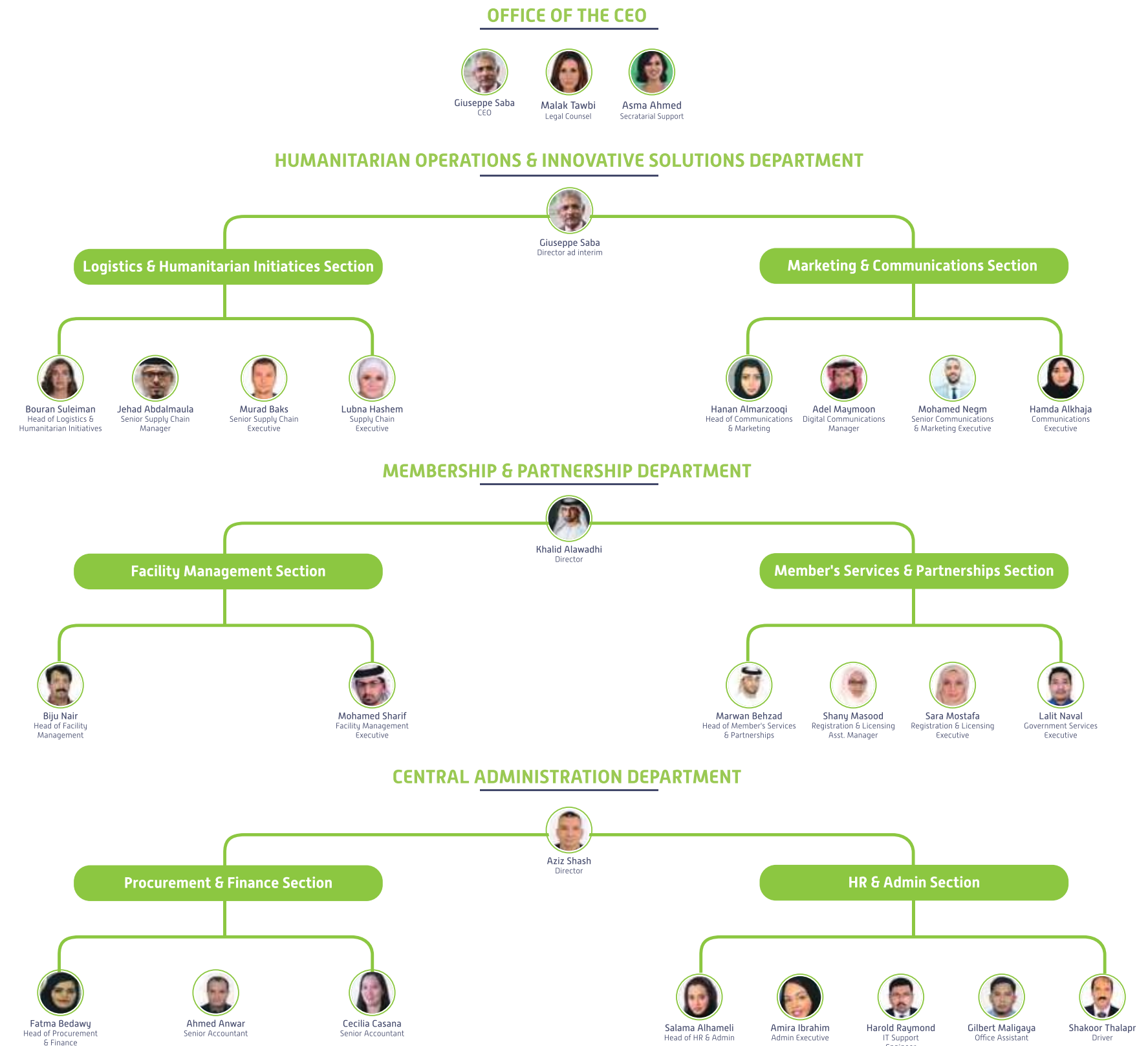
The “Membership and Partnerships Department” will assist our members in the process of registration and licensing, assigning facilities and utilities and will facilitate all services provided by government entities.

The “Central Administration Department” will continue to manage IHC finances and procurement, Human Resources, Administration, and IT teams.

In the end, I want to express my thanks and appreciation to each one of you, incredible colleagues and friends. Our doors remain open to our community, and we will continue our journey together to extend our assistance to the populations in need, working as One for Humanity.  
Warmest Regards

**Giuseppe Saba**  
CEO

# IHC TEAM – ORG CHART





# IHC

The Dubai International Humanitarian City (IHC) is the largest humanitarian hub in the world. It was founded in 2003 by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the United Arab Emirates and Ruler of Dubai, through the merger of Dubai Aid City and Dubai Humanitarian City.

The International Humanitarian City is the only non-profit, independent, humanitarian free-zone authority that hosts a community of around 87 members comprised of UN organizations, non-profits and non-governmental organizations, in addition to commercial companies. The international humanitarian community in Dubai consists of about 500 people, representing more than 68 nationalities.

In 2011, the International Humanitarian City was relocated to its current strategic location near Al Maktoum Airport and close to Jebel Ali Port, tripling its size from the previous 30,000 square meters to 90,000 square meters and giving members the ability to move shipments from sea to air in as little as 10 minutes.

Today, the International Humanitarian City offices and warehouses have further expanded to 135,000 square meters in size.

The International Humanitarian City, together with its community, is continuing its journey by preparing itself for upcoming challenges, creating new synergies and partnerships with innovators, in addition to partnering with private sector players operating to a high standard. IHC is also partnering with academic institutions, to share knowledge and experiences and create opportunities for the preparation of the future generation of humanitarian workers.



## STRATEGIC LOCATION

**Due to Dubai's strategic geographic position on the path between the Middle East, Asia and Africa, which enables easy access for the humanitarian community within 4-8 hours, two-thirds of the world population living in hazard-prone areas.**

The IHC Humanitarian community has been able to dispatch and serve populations affected by disasters in the Pacific Islands as well as into the Caribbean, hence proving its international role.



Located only 10 minutes away from the Jebel Ali seaport and Al Maktoum airport.



Reaching two thirds of populations living in hazard prone areas within 4-8 hours.



# IHC FACILITIES



# IHC SUPPORT FUNCTIONS

**GOVERNMENT SERVICES**  
[REGISTRATION, LICENSING, VISAS, AND OTHER SUPPORT]

**FACILITATION OF EMERGENCY PREPAREDNESS AND RESPONSE**

**MEMBERSHIP & PARTNERSHIP**

**FLASH MEDIA STUDIO**



# IHC COMMUNITY IN 2020

OUR COMMUNITY CONSISTS OF 87 MEMBERS:



IN 2020, IHC COMMUNITY CONSISTED OF 500 EMPLOYEES FROM 68 NATIONALITIES.

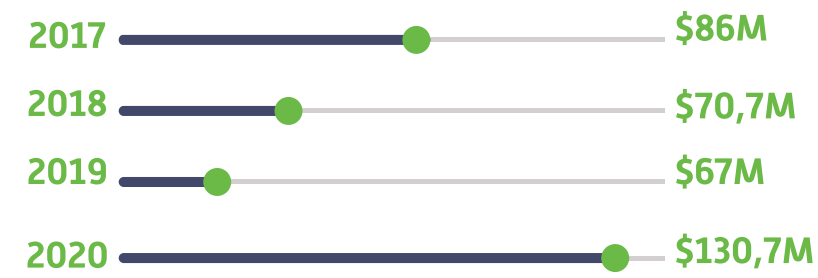




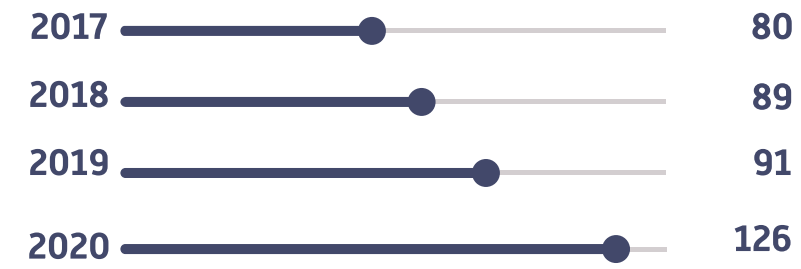
# MEMBERS EMERGENCY RESPONSE IN NUMBERS



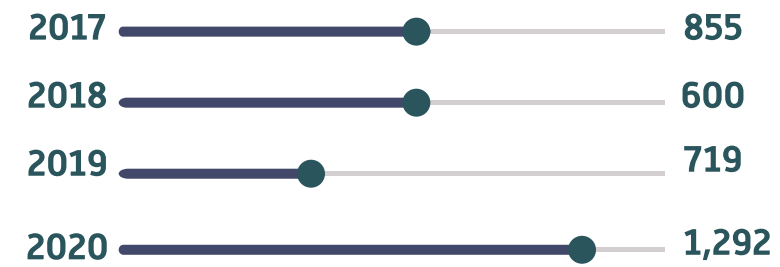
## AID'S VALUE



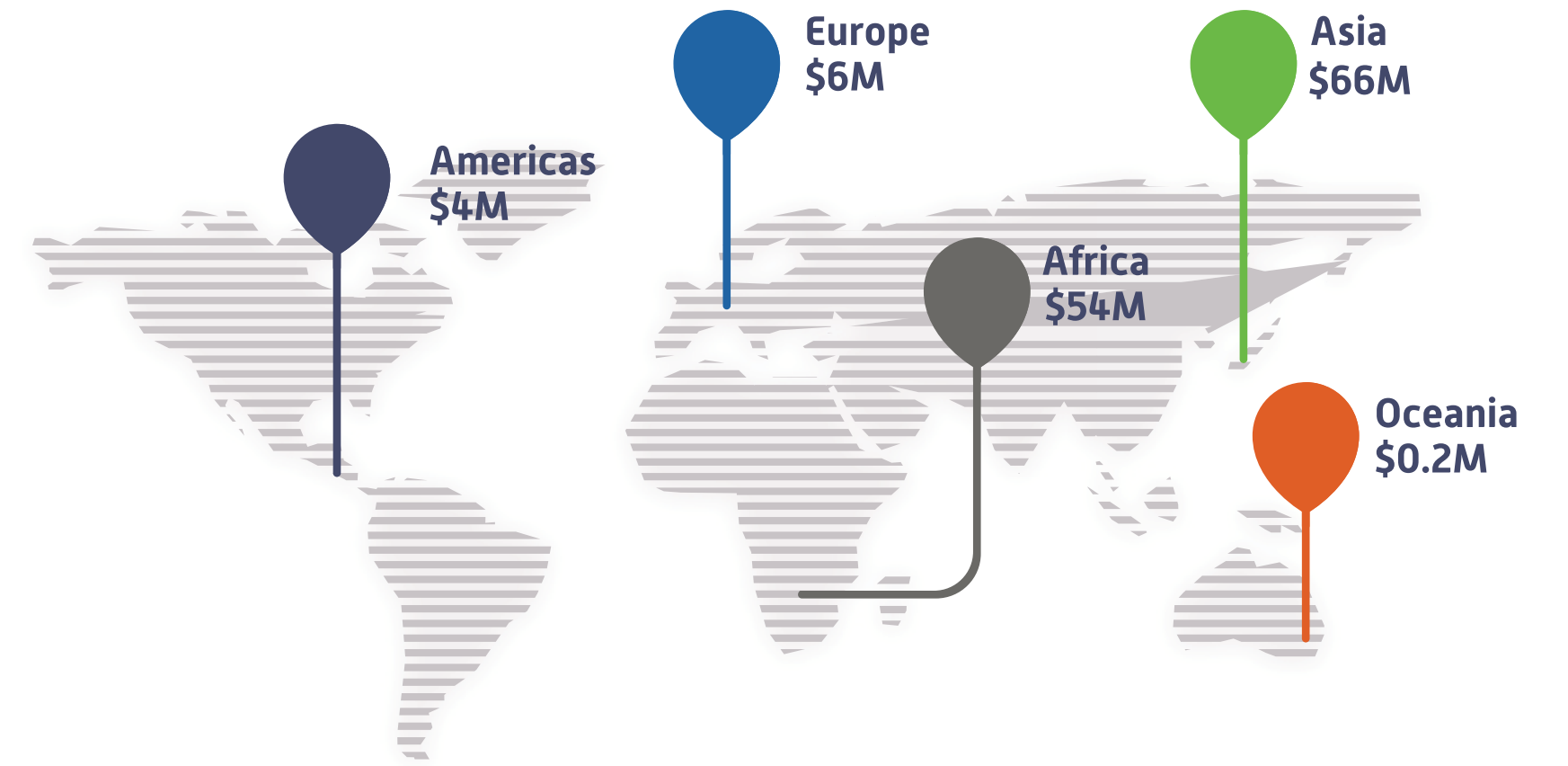
## COUNTRIES SERVED



## DISPATCHED SHIPMENTS

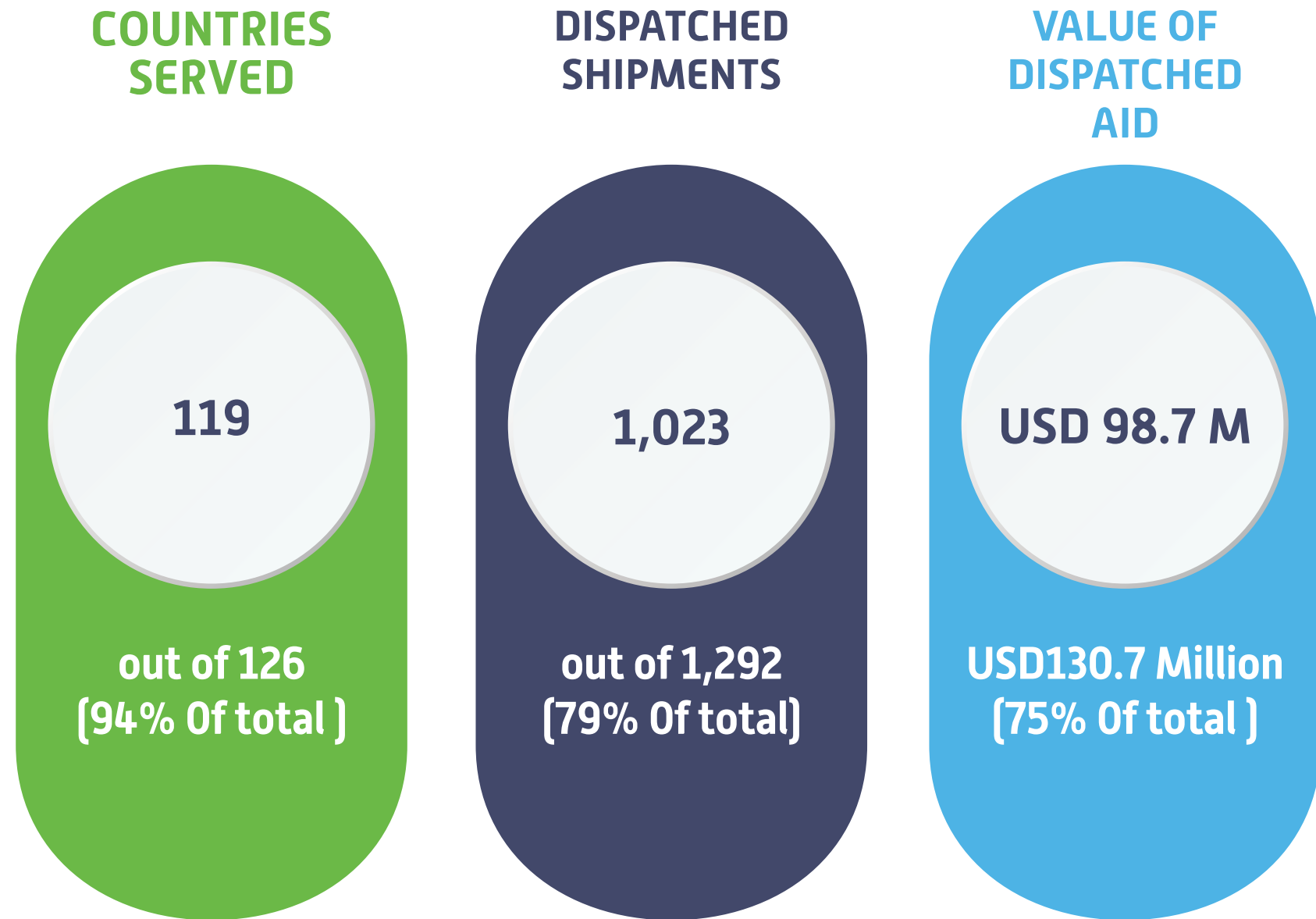


# AID BY REGIONS

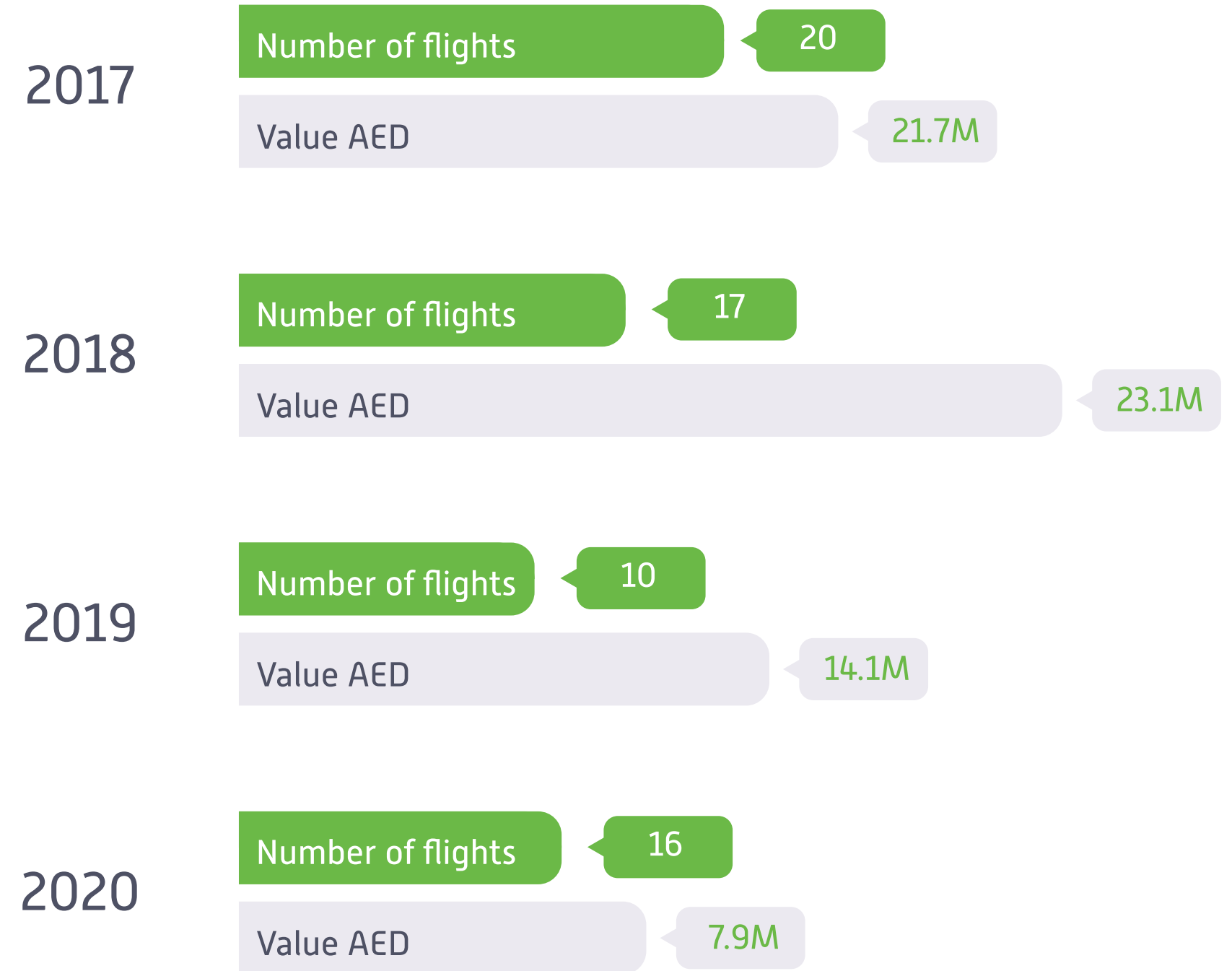




# COVID-19 RESPONSE

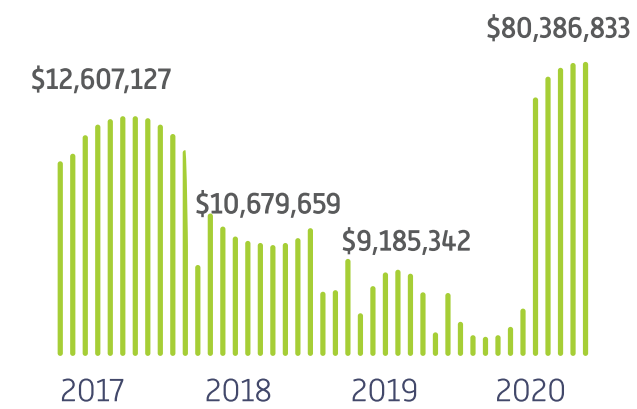


# IHC SUPPORTED

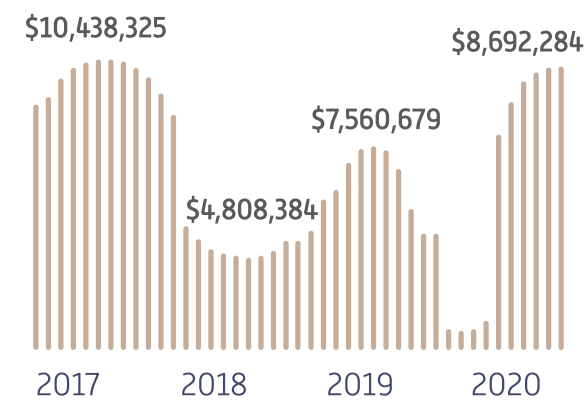


# DISTRIBUTION OF AID VALUE PER CLUSTER

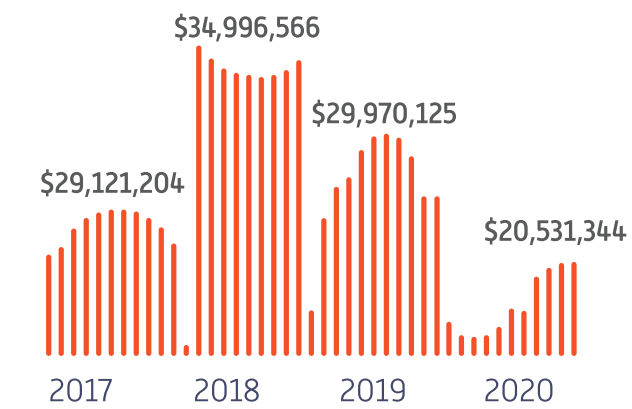
## Health



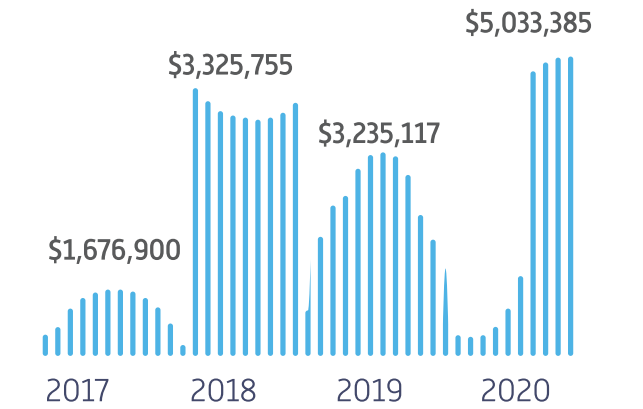
## Emergency Telecoms



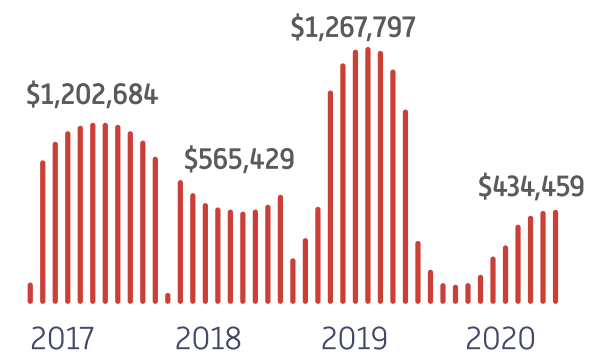
## Logistics



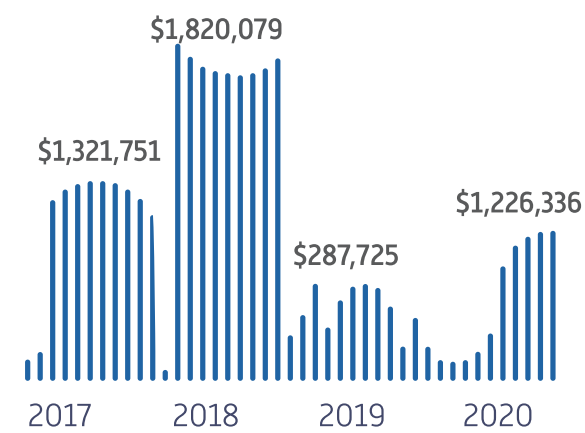
## Protection



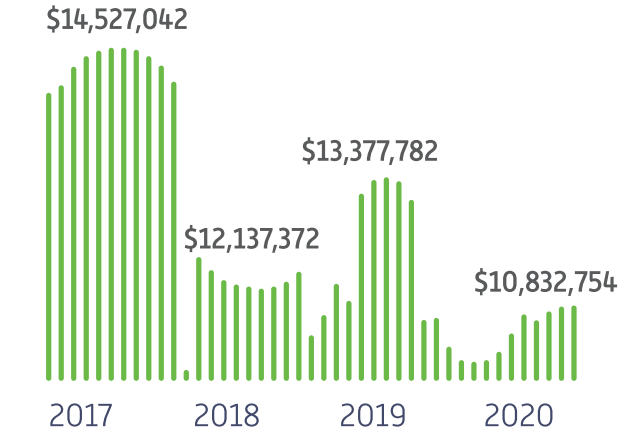
## Food Security



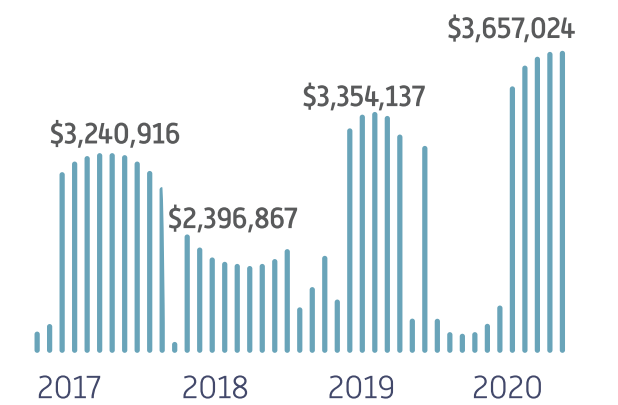
## Education



## Shelter



## Water & San.





# IHC INNOVATION

## IHC SEMI-AUTOMATED KITTING CENTRE

IHC launched its semi-automated kitting centre IN 2020, in a joint partnership between IHC and WHO. This semi-automated Kitting Centre was set up for humanitarian organization members of IHC so that they are able to assemble their emergency and relief kits. These will then be delivered to countries around the world where there are people in need..

DNATA made a contribution with handling equipment to facilitate cargo movement within the premises. Following a bidding process, IHC contracted a third-party service provider, Kuehne and Nagel, for the full management of the kitting centre including its maintenance.

The Kitting Centre is fitted with a system working on a synergy of powered roller infeed conveyors, diverters, carton flow racks and pallet conveyors. The system allows diverters to operate separately to and they can be switched to manual. Each diverter accommodates 4 stations, allowing 4 teams to work simultaneously. The system is also equipped with gravity rollers contributing to energy savings.

By providing members with a kitting facility, we will ultimately improve emergency response times, reduce storage space, eliminate preparation time, increase efficiency and reduce the time taken and the cost of assembly options.



**1000 SQM FACILITY**



**800-1000 KITS PREPARED DAILY**



# IHC INNOVATION

## IHC COLD-CHAIN FACILITY


In order to provide proper long-term storage of vaccines, medical items and other relevant commodities; IHC launched its 500sqm cold-chain facility, enabling efficient storage and preparations for emergency responses.

Each unit of the cold chain facility will have its own equipment such as compressors and splits that will operate individually, in a more cost and efficient power saving manner.

The units will cater for the proper insulation of cold pipelines, storage room walls and ceiling. Energy loss will be minimised using the partition of cooling areas and the installation or effective use of air curtains which can be operated individually to ensure efficiency in usage and utilities.



**500 SQM FACILITY**



**8 SPLIT ROOMS**

**5 COLD CHAIN ROOMS (2 TO 8 °C)**  
**3 FREEZER ROOMS (-15 TO -25 °C)**  
**100 CBM OF COMMODITIES CAN BE STORED IN EACH ROOM**





# IHC INNOVATION HUMANITARIAN LOGISTICS DATABANK

The Humanitarian Logistics Databank provides the humanitarian community with a common database platform on humanitarian aid stocks and flows, to enhance emergency preparedness and response.

## 2020 UPDATES:

ADDITIONAL 350-LINE ITEMS MAPPED  
TOTAL OF 5,275 ITEMS

DATA COLLECTION TOOL SHARED WITH PANAMA, ITALY AND SPAIN HUBS

## MEMBERS JOINED THE DATABANK



# IHC INNOVATION INTERNATIONAL HUMANITARIAN HACKATHON 2020

The IHC took part in DIHAD's International Humanitarian Hackathon to create humanitarian innovative solutions for the future.

The International Humanitarian Hackathon Online was designed to create innovative ideas/solutions for humanitarian aid. International organizations, incubators, tech companies, start-ups, academics and talented students have come together to generate ground-breaking ideas, build prototypes and launch new solutions that could help save people and countries affected by crises, coronavirus and natural calamities.

IHC Supported the Challenge 4 – Overcoming Challenges to the Inclusion of Beneficiaries with Disabilities in Emergencies.





# A LOOK INTO IHC FUTURE

## Centre of Excellence for Health Logistics



# A LOOK INTO IHC FUTURE

## Centre of Excellence for Health Logistics



**DESIGNING THE FUTURE SUPPLY CHAIN:**

WORKING TOGETHER WITH THE OTHER HUMANITARIAN HUBS HOSTING PREPOSITIONED STOCKS OF THE HUMANITARIAN COMMUNITY, ALONGSIDE THE STRONG COLLABORATION FROM HOSTING COUNTRIES AND INPUT FROM THE IMPACCT WORKING GROUP.

**PROJECT PARTNERS:**



**WITH AN INVOLVEMENT OF**



# 2020 STORIES AND NEWS OF IHC MEMBERS



## Alpinter Tents and Relief Items Deployed to Moria Camp

### Supporting Rapid Humanitarian Response



Alpinter RED Tents and BLUE Tents (with winterisation kits) were deployed to the Moria Camp, along with support items such as blankets, hygiene kits, kitchen sets and sleeping mats. These critical supplies ensured that the displaced inhabitants could maintain their security, dignity and health as they were moved to alternative facilities.

The response to this crisis was further complicated in the context of COVID-19, with several asylum seekers having tested positive in the weeks leading up to the fire. Alpinter RED Tents were deployed as COVID testing facilities in the camp, being well suited to the task as they are completely disinfectable with standard chlorine solution.

The world reacted with shock on the 8th of September 2020, when a series of fires destroyed the Moria asylum centre on the Island of Lesbos, Greece. Thankfully no casualties were reported, however the fires left 13,500

asylum seekers without adequate shelter. Among them were highly vulnerable groups, including children, pregnant women, elderly people and people with disabilities.

Numerous Governmental Organisations and NGOs rapidly responded to the unfolding crisis, taking advantage of Alpinter's strategic stock of shelters and relief items in Belgium and the UAE to rapidly deliver humanitarian assistance by chartered air and land transport.







## During pandemic Bring Hope continued to sow seeds of HOPE



2020 is a year that has shaken the soul of the entire world. As a pandemic rages, economic instability and in fact, displacement of vulnerable individuals continues, Bring Hope Humanitarian Foundation embraced on-going support efforts by delivering much needed hygiene items to African Nations and the Middle East. 32 loads of shipping containers 40 feet in length brought over 2 million hygiene items to these vulnerable regions and people most in need. Shipped from the UAE and worth more than 8 million US dollars more than half a million people, the most vulnerable groups, refugees, internally displaced people, and those in extreme poverty received safety net hygiene items to help impact the well-being among these individuals.

Bring Hope Humanitarian Foundation will ship another 15 loads or more than one million hygiene items, across the globe, within the next month. At a time when the world is experiencing a global pandemic the likes of which have not been seen in over one hundred years, Bring Hope continues to sow seeds of hope to those dependent on us for their most basic safety and needs.



## Together for All Kids with Cancer

20 February 2020 marked the eve of a beautiful networking event for the Children's Cancer Center of Lebanon (CCCL) at the Lebanese Embassy in Abu Dhabi. Little did we know then the challenges that were in store later in the year, and the strength and resilience within us. Lebanon had been facing an economic and financial collapse since late 2019, followed by the COVID outbreak in the first quarter of the year intensifying matters. Later in August, the Beirut port blast damaged our facilities and left us heartbroken.

Nevertheless, we, at the CCCL, found inspiration in the young cancer fighters and turned to each other for support. We took on the challenge and quickly developed two full-fledged campaigns: "CCCL Golden Ribbon Chain" and "CCCL Rescue Fund" leveraging the latest technologies and social trends. We also set a "CCCL Relief

Response" directly following the blast to ensure the continuity of treatment to all young cancer patients in Lebanon.

The kindness of donors and partners overwhelmed us and was a testament to the CCCL mission and impact: saving kids' lives.

In 2020, the CCCL has supported 564 kids and adolescents with cancer (almost double that of previous years) in more than 13 hospitals across all Lebanon, covered 14 Bone Marrow Transplants in children, and distributed needed medications with a value of over \$1.1M to patients in need.

If 2020 has taught us anything, it's that strength is in unity; and for that we thank all our supporters for their loyalty and kindness.

Together for all kids with cancer.







While the coronavirus disease (Covid-19) outbreak raged on, many global political institutions struggled to find consensus.

This led to several United Nations agencies launching a joint appeal in late April 2020 to fund a global supply chain to fight the pandemic, with World Food Program chief David Beasley saying: "Time is a luxury we don't have. That's why we've joined UN agencies and partners in an urgent call, to help enable the set-up of critical logistic hubs, air bridges and transport networks."

With the urgent need to bolster Middle East and Africa's bulwarks of personal protective gear against a possible Covid-19 explosion, the announcement by DHL Global Forwarding in mid-April 2020 that the company launched a dedicated 100-ton weekly air freight service to ship goods from China to Africa via the Middle East could not be better timed.

Amadou Diallo, CEO, DHL Global Forwarding Middle East and Africa said: "Securing this additional 100-ton capacity

will ensure that supply chains for our customers remain stable, especially for medical and critical supplies during this critical period. With multiple passenger flight cancellations draining worldwide air freight capacity, our people on the ground in China, Dubai and across Africa are working 24/7 to ensure that goods and critical resources continue to reach people and communities in the region."

This dedicated service — from China to Africa, via Dubai — has been named UbuntuConnect. Named after the Nguni Bantu word, ubuntu [humanity], it references the China-Africa lane.



## Eye of the world team action during COVID-19 pandemic

As we live our second year of COVID-19 pandemic, and amid the distracted attention and changing priorities, we kept our eyes on patients in Africa, who had to suffer from stopping ambulatory eye care services during camps in their countries for an entire year, losing the opportunity to restore the sight of thousands of them.

In a world overrun with fear and anticipation and with our appreciation for all the efforts exerted by everyone, our decision was not to abandon our role and take the responsibility we have towards our patients.

Our team got prepared with enthusiasm and determination and with the challenge of doing our job without endangering lives with the risk of Covid-19 infection.

And so started our camp, with the cooperation of our supportive partners in Senegal in January 2021, with strict precautionary measures and extra working hours that extended over 16 hours per day to accommodate with the increasing demand from the local population, relying on our highly equipped ambulatory specialized eye hospital, and on our highly experienced staff who did this job for years in Africa.

Our efforts were crowned with the success of saving the eyesight of 1023 people by performing cataract surgeries using the Phaco technique, which is the latest technology in this kind of surgery.

As a precautionary measure for any occasional event which might hinder our presence in the near future, we focused this time on training local eyecare services workers we started with eye surgeons doctors through Eye of the World Academy training programs, which were carefully prepared as part of our mission in combating blindness.







## Virtual Challenges during the Covid Crisis

As the impact of the pandemic began to take shape, Gulf for Good, the UAE-based non-profit organisation, which supports sustainable charity projects for children and promotes wellbeing through life changing experiences, was forced to place its global activities on hold and adapt its model of fundraising.

Each year, Gulf for Good hosts challengers on multi-day life-changing hikes or cycle rides in iconic locations such as Everest Base Camp, Kilimanjaro, and Machu Picchu, however, with travel restrictions in place, these were placed on hold, along with the fundraising they would bring for its partner charities, creating an increased urgency to find a solution.

As the world turned online to stay connected with loved ones and business, so did Gulf for Good launching a

series of virtual challenges. These saw people climb the height of the Burj Khalifa, and trek Kilimanjaro for Larchfield in Tanzania, all from the comfort of their own home.

During late August, when the Beirut explosion devastated people's homes and livelihoods, Gulf for Good again turned online and launched a virtual challenge with more than 150 people trekking the length of the Lebanese Mountain Trail, 59.2km, to raise funds for the Lebanese Red Cross.

The virtual challenge attracted people from as far as the United States of America and Australia, and not only fundraised almost AED30,000, but also placed a greater spotlight on the reality on the ground. Our hearts remain with the people of Lebanon.



In 2012, we went to a remote and poor village on the borders of Bangladesh with India ... I will not hide from you the difficulty of reaching it.

Our goal was to distribute mosquito nets and some food items after the flood season.

\* Mosquito netting: A piece of chiffon fabric that protects against insect and animal bites during sleep.

And after we reached the village and distributed the materials, and before we set out to other villages, I took the initiative to ask the mayor of the village, "Has everyone received aid?" He said, "Yes."

So I asked him again "Sure?" He said, "Yes, except for a house with a single old woman. We do not think it is appropriate to give her enough materials for an entire family, so we did not give her."

I told him to take me to her house, as he had a lot of remnants of wood, zinc and pieces of plastic.

As I went to visit her, an old lady with a hunched back came out, surprised to see us.

I gave her the mosquito net, and the translator told her that we are her children, from the volunteering campaign. We loved visiting and giving her the materials.

I burst into tears, lifting her palm up to the sky, and her tongue stuttering with words, she told us she was praying for us.

Then she said "I live here, on the leftovers of people's food and for years no one has knocked on my door to ask about me. My husband died and I have no offspring. By Allah, I am more happy about your visit than the donations you gave me."



To my surprise I was taken aback to see her bend down to kiss my feet, but prevented it.

She was moved and said, "Let me accept the feet that brought you here for us."

This taught me a lesson that the psychological impact is greater than the material impact. That is why our teacher, peace and blessings be upon him, told us, "Smiling in the face of your Brother is charity,"

And God commanded us, as he said, "As for the questioner, do not rebuke"

The kindness and generosity with giving feelings of love is better than giving money.

Bringing pleasure into a person's heart is one of the greatest feelings of love. So leave a beautiful impact wherever you go, with a smile, or with morals, in your dealings, and do not despise anything of the deed.

"Life journey"





Hope Welfare Trust is a UAE registered NGO which has been operating in Kashmir (Pakistan) since 2015. HWT work involves; water filtration, housing projects, education, building schools and providing a free health service in a purpose built state of the art hospital in Village Prah (Kashmir, Pakistan)

In August 2020 Hafsa Hussain (UK Health Professional) organised a series of wellness workshops 'Hope 4 Her' focused on diabetes awareness for women. The workshops, were delivered in December 2020. Access to educational resources is scarce in the local area, with little knowledge provided in managing chronic conditions -such as Diabetes. HWT encouraged Hafsa to share her knowledge, and let others light their candle in it. It was a truly humbling and wholesome experience. The kind

words of support, encouragement and prayers made Hafsa realise that only by giving, are you able to receive more than you already have. Helping others is the way we help ourselves. We hope this intervention can inspire more people to get involved and support Hope welfare trust. For further details visit [www.hopewelfaretrust.org](http://www.hopewelfaretrust.org) or email [enquiries@hopewelfaretrust.org](mailto:enquiries@hopewelfaretrust.org)



# ICRC

## Helping the Physically Disabled in Afghanistan: A Lifetime's Work

The Ali Abad Orthopedic Centre in Kabul – a sprawling compound catering to the needs of some of the most disadvantaged people in Afghan society – is a hive of activity and enterprise.

Amputees are receiving physiotherapy or being assessed for new prostheses. Some have been coming to the center for many years. Others are having artificial limbs fitted for the first time and trying to take their first painful steps. In the children's ward, most of the young patients are suffering from cerebral palsy, some being seen for the first time after travelling long distances with anxious family members.

Elsewhere, in the center's various workshops, technicians are busily producing everything from prosthetic limbs and plaster casts, to crutches and wheelchair parts. Nearby is an internationally certified school, where people with disabilities are taking a diploma course to become qualified prosthetic and orthotic technicians. And – with pride of place – a sports hall where some 300 wheelchair basketball players train and play, including the national team.

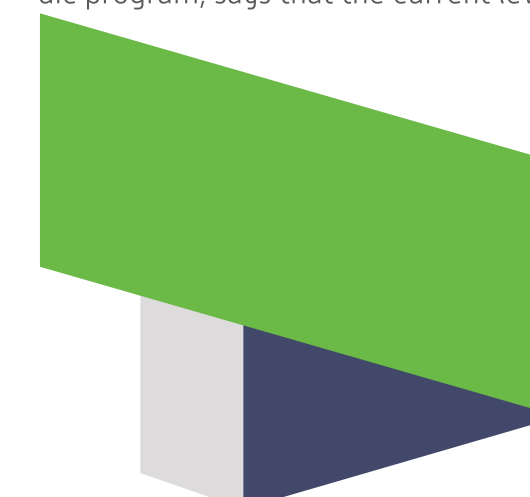
Alberto Cairo, the charismatic head of ICRC's vast orthopedic program, says that the current level of activity is still

much lower than normal. "Due to COVID-19, we initially had to suspend 80 per cent of our usual services and we couldn't take any new patients," he says.

"We have the necessary Personal Protective Equipment and implement physical distancing as much as possible, so things are slowly picking up again, but not like before. At least 25 per cent of our services remain suspended, mainly for in-patients and the referral program. It is very sad."

"COVID here is just one more threat among so many others," Alberto says. "People need to work to eat and live. Lockdown would be impossible. People have no choice but to take risks when they're struggling to survive day to day." Since the orthopedic project started in 1988 in Kabul, it has grown exponentially ever since – now comprising seven rehabilitation centers across the country. About 190,000 physically disabled patients have been registered since then, of whom at least 150,000 per year receive treatment at one of the centers.

For Alberto, who arrived in Kabul from his native Italy in 1990, it has been his life's work to build up the ICRC's physical rehabilitation program into what it is today. One of the many remarkable things about the orthopedic centers – and in Alberto's eyes one of his greatest achievements – is the fact that nearly all the 815 staff themselves have disabilities.





## Kaleidoscope- A Window into a New tomorrow

The Dubai based International Association for Human Values (IAHV) and the Art of Living children put up a spell-binding performance "Kaleidoscope" to support under-privileged children living in foster homes in Sri Lanka.

The two hour cultural programme, that unfolded at Sheikh Rashid Auditorium within the Indian High School, Dubai - was an enriching sound and sight experience that included classical and folk dances, short workshop demonstrations and a moving musical performance by "Heavenly Angels" a group of 8-14 year old Determined Ones.

Over 40 youngsters took to the stage some for the first time and learnt a variety of skills that went beyond mere acting and dancing.

The entire programme was a culmination of an intensive three-week workshop directed by globally acclaimed Mr. Anshumali Ruparel (of Darshali Arts, Bombay, India) who has over 38 years of theatre experience in India and overseas.

Kaleidoscope comprised of various carefully designed segments. While the short demo's delivered powerful messages and depicted various facets of Indian culture and village life, the folk and classical dances told the story of India's rich heritage.

In one - a deaf, dumb and blind child come together to solve a tragic situation which goes on to prove that challenged people are blessed with a sharpened sixth sense that is often not used to its optimum. Three short segments demonstrated the theory aspects of drama that children had learnt over three weeks.

One demo depicted how humans can even replace inanimate props such as furniture, lamps and windows etc. to create a stage setting. In another an entire village was brought to life by rural folk such as a potter, an ironmonger, an open air school etc to show that a play needs very little to come to life.

An integral building block of any show is "Navrasa" or nine emotions which include Shringara (love/beauty), Hasya (laughter), Karuna (sorrow), Raudra (anger), Veera (heroism/courage), Bhayanaka (terror/fear), Bibhatsya (disgust), Adbhutha (surprise/wonder), and Shantha (peace or tranquility) and a live demo depicted the power of these expressions on stage.

Showcasing the richness of India's diversity in dance and culture was a mesmerising kathak based semi-classical dance and a song in which two dancers dressed in both male and female outfits put up a humorous dance based on the colourful Indian festival of Holi.

All the participants of the show walked the ramp depicting a hilarious comedy. A heart touching performance that recreated a woman's life journey from girl, to student, to wife and mother embracing each stage to emerge confident as she comes full circle.

The 4th Edition of the event held by the International Association of Human Values and The Art of Living Foundation lives up to its name 'Kids4Kids.'

At the end of the event, these 8-18 year old emerge confident, self aware and feel empowered to help the lesser privileged as they truly understand what it means to belong to the "One World Family".

## Maji Bucket: Safe Handwashing Saving Lives

Project Maji has recently become a proud member of IHC. Head-quartered in Dubai, we are working to provide sustainable access to safe water for rural communities in Sub-Saharan Africa and beyond.

As soon as the pandemic struck, we pivoted to respond immediately and shield vulnerable communities against COVID-19 by delivering handwashing trainings, bars of soap and Maji Buckets. The Maji Bucket is a foot-operated handwashing station, designed in response to Covid-19 to facilitate handwashing and eliminate the need for touch, successfully curbing the spread of the virus. A brainchild of our Ghanaian colleagues, it can be assembled using locally available products. On Global Handwashing Day, we joined forces with ultra-runner Mina Guli to become a #Sweat4Soap partner. Every 100 km logged during the campaign raised funds for 1 Maji Bucket to be distributed amongst the underserved. The local running community in Dubai sprang into action and donated thousands of kilometres from their walks, strolls and runs to support the cause. The viral campaign attracted registrants from 61 other countries who logged over 68,000 kilometres, successfully fundraising for 450 Maji buckets.

Next, we invited our special colleagues - people of determination - to assist with the assembly of the Maji Buckets, providing inclusive employment opportunities. Our Ghanaian team distributes these buckets and bars of soap along with handwashing trainings in remote rural communities. We anticipate concluding the project in the first quarter of 2021 and reaching a total of 75,000 people having equipped them against the spread of COVID-19.



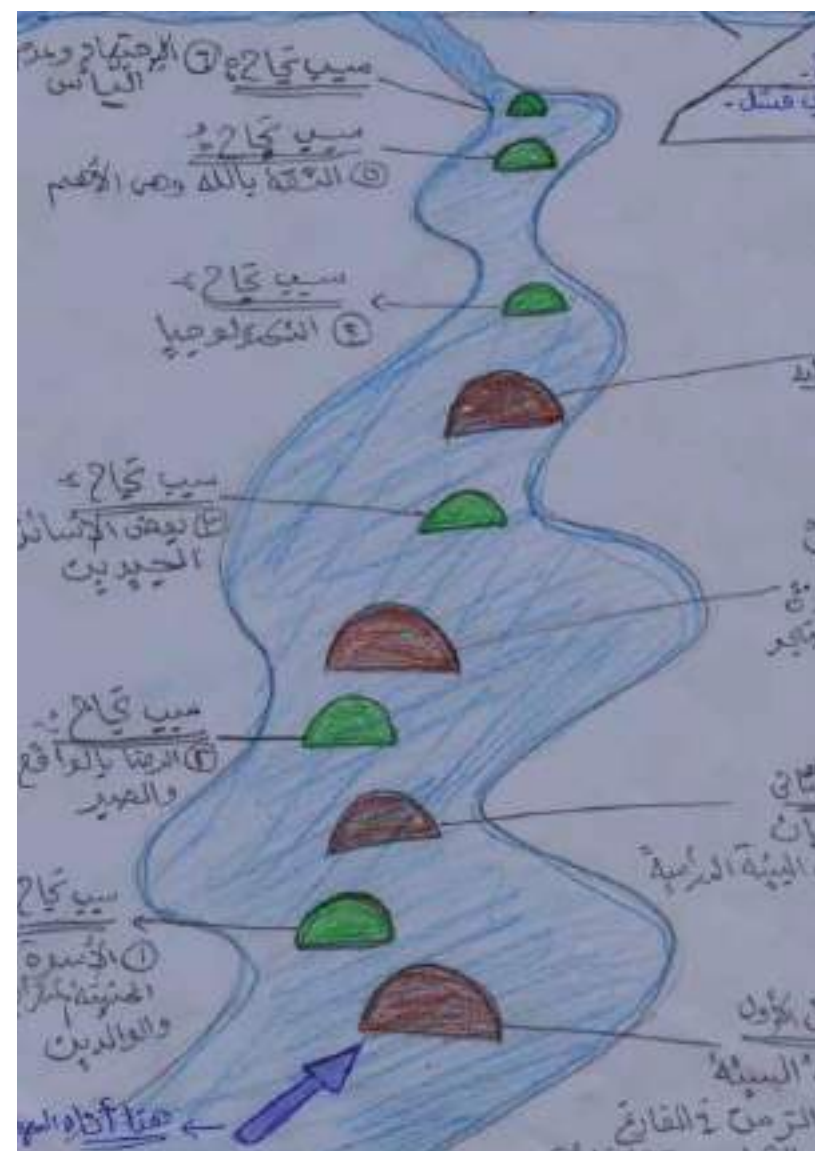


## Consultation with Sudanese children on their priorities

In 2020 RASIL was contracted by UNICEF in collaboration with Sudan's National Council for Child Welfare (NCCW) to update the Situation Analysis of Children in the country, which provided a unique opportunity to conduct consultations with children and adolescents through interactive and participatory workshops and focus group discussions about their experiences and perspectives. The exercise covered 11 out of 18 states for over one thousand children what makes it one of the kind to involve this number of children and to cover most parts of the country.

The data and observation collected from the consultations allows stakeholders to design/ adjust child-centered national programs and policies and to implement initiatives and strategies informed directly by the needs of children and adolescents.

A key consideration in designing the methodology was that the consultation workshops be inclusive and participatory. This meant ensuring that all exercises were interactive and did not require participants to write only. This enabled children and adolescents of different literacy levels and disability statuses to participate fully and equally. The use of creative methods of communication, such as art and drama aimed to create a safe, relaxed and fun environment for children and adolescents to feel comfortable expressing their needs, priorities and concerns.



## Save the Children's Fight to End Child Marriage

The COVID-19 pandemic has given rise to the slogan #InThisTogether – something Save the Children has believed since our founding in 1919. If we want to make the world a better place for girls and boys and their families, we need to do it in partnership with national and local governments, with communities and with the women and men who lead them.

What better example of this belief in action than our current partnership with Her Excellency Fatima Maada Bio, the First Lady of Sierra Leone? Together, we are working to end child marriage in her nation, across Africa – and hopefully – around the world.

In Sierra Leone, 13% of girls marry before their 15th birthday and 39% before they turn 18. Unfortunately, the pandemic is making those numbers significantly worse. That's why Africa's First Ladies have come together in the Hands Off Our Girls Campaign. And it's why we are fighting by their side toward this important goal.

To realize our joint ambition, Save the Children is developing a multi-faceted framework to counter child marriage in Sierra Leone. In partnership with the First Lady, religious leaders and other influential leaders – male and female – at all levels of society, we will encourage a change in the acceptance of and practices around early child marriage, piloting this revolutionary

approach this year and then replicating it in other countries and contexts.

Our goal? A nation – and eventually a world – where girls and women are empowered and child marriage is a thing of the past.





## Fight against Neglected Tropical Diseases continues despite pandemic

Sightsavers works to eliminate avoidable blindness and promote the rights of people with disabilities.

Global efforts to tackle neglected tropical diseases (NTDs) saw over 35 million treatments given out in 2020 despite the challenges of COVID-19.

Sightsavers' announcement comes as the World Health Organization (WHO) launches a new NTD elimination road map on 28 January and the NTD community marks World NTD Day on 30 January.

Despite the pandemic, in 2020 Sightsavers and partners supported governments to deliver millions of NTD treatments to combat these preventable and treatable infections that affect over one billion people worldwide.

In total, ministries of health in 11 African countries delivered more than 35 million preventative treatments for NTDs, with 135 million more treatments due to be delivered by March 2021. Tens of thousands of community health volunteers and teachers were trained to meet the challenges of COVID-19 while delivering treatments. To make programmes safer, special measures such as masks and social distancing were introduced.

Following lockdown, Nigeria was the first Sightsavers-supported country to resume work on tackling NTDs. Between July and September, around one million people in the northwestern state of Jigawa received antibiotics to treat the painful and potentially blinding disease, trachoma.

In Liberia, Sightsavers quickly adapted its Ascend programme to support the government to address this humanitarian crisis, deploying contact tracers and raising awareness of how the disease spreads.

Simon Bush, director of NTDs at Sightsavers, said: "It is vital that our work continues in these challenging times.

NTDs can cause severe debilitating and lifelong physical and visual impairment, and the science tells us that they can be eliminated.

"We need to make sure not only that gains already made are not lost but that we continue to support some of the most marginalised communities even when times are difficult."

To mark World NTD Day this year, iconic buildings around the world, including the Colosseum in Rome and The Great Wall of China, were lit up to celebrate hard-earned progress to combat NTDs and to call on the global community to work to eliminate them



## A SMILE RESTORES A MOTHER'S FAITH IN HUMANITY

Mona knew in the first few months of her pregnancy that she was pregnant with twins. This pregnancy was different from her first two, and more difficult. The birth was complicated, too, and Roaa and Reem had to be delivered by c-section.

When Mona woke from the surgery, the doctor told her that one of the twins, Roaa, had a cleft lip, though immediately assured her that it could be treated. Mona didn't know what a cleft was. When she saw Roaa for the first time, she only drew her close and kissed her. "I wasn't shocked," she said. "Whatever God sends is a blessing." Mona was referred to Dr. Mamdouh Aboulhassan, a Smile Train partner in Giza, Egypt. When he scheduled them for free surgery to repair Roaa's cleft, Mona couldn't believe it. "We didn't even pay for the consultation!" she exclaimed.

Though relieved, Mona was also scared — she had never been to Smile Train partner Kids Hospital before and

didn't know what to expect. On the way there, Mona told her husband, Ibrahim, that if the hospital wasn't clean and well-staffed, they were turning around. When the family arrived, they couldn't believe what they saw. "Can you imagine that we're walking into a quality place like this and you're not going to pay anything?" gasped a relative who came with them. "I truly couldn't believe how amazing it was," agreed Mona.

Her relief lasted until Roaa went into surgery and she stood by the door to the operating room and refused to leave. Mona only moved once she heard Roaa's cries and saw the doctor return, holding her. She grabbed hold of her daughter, completely overwhelmed by emotion. Now, when she looks at Roaa's smile, the memories fill her with hope. "I felt the world still had good in it," she said. "Honestly, I couldn't believe there were people that were still good."







THE CITIZENS FOUNDATION

## Marium is back in school but many girls still aren't



Every morning, 13-year-old Marium collects water for her family by taking a one hour trek down the steep hills of Chamankotli, a village in Azad Kashmir. When she returns, she cuts wood for fire, prepares food, and cleans her home. She also attends to her mother's needs, who is confined to bed due to paralysis. With limited access to basic utilities, every chore is arduous and there's no time to rest.

"The coronavirus crisis turned Marium's life upside down," shared Ms. Sania Javed, principal at the TCF school where Marium is a student. "Once the lockdown was enforced, her father lost his job as a labourer, and her mother suffered a paralysis attack. All responsibilities landed onto Marium's shoulders."

When schools reopened, Marium's father could not afford to send her back. Ms. Sania spent hours counselling the parents to let their daughter continue her education. They finally agreed when she offered them flexibili-

ty in school hours. For the first time in several months, Marium returned to her classroom.

When she is in school, away from all of her worries and responsibilities, Marium sees a world full of possibilities. She dreams of becoming a teacher so she can support her family.

The coronavirus crisis has left thousands of vulnerable girls at the risk of early marriage and school dropouts. We are working hard to make sure that girls don't lose out on education amid the pandemic and safely return to their classrooms.



## Toleen's smile will make your heart melt

Every minute, a child somewhere in the world goes blind. Toleen, 11 months, is a smiley, happy and cheerful little girl from Gaza Strip.

Toleen's mother Alaa waited impatiently to meet her little angel. After Toleen was born, she noticed that Toleen had a small dot on her eye. It was a white spot in the middle of the pupil.

However, the white spot kept increasing in size day after day. Toleen's family was worried and decided that she should see a doctor.

A neighbor advised them to seek medical treatment at St. John of Jerusalem Eye Hospital in Gaza.

The ophthalmologist at the hospital performed a series of eye tests in order to diagnose the Toleen's eye condition. She was diagnosed with an anterior polar cataract, a type of congenital cataract that requires immediate medical attention.

Cataract is the leading cause of blindness worldwide. It is one of the common eye diseases that affect children and cause vision loss. When mothers are exposed to rubella infection, a common preventable cause of cataract in infants is congenital rubella.

Without delay, doctors transferred Toleen to the hospital branch in Jerusalem in September.

The St. John Eye Hospital Paediatric Ophthalmology Specialist Dr Mohammad Daraghmeih conducted a comprehensive eye examination and realized Toleen should undergo emergency sight-saving surgery.

"Toleen needs medical help immediately. Tomorrow she must be admitted for procedure," Dr Daraghmeih said.

Dr Daraghmeih said: "We have to get rid of cataracts and implant a lens for her left eye to avoid any risk of developing a serious visual impairment."

The surgery was successful and Toleen's sight was restored.

Toleen is smiling a lot more now. She can see everybody in the hospital and is interacting with people more. Toleen also got her first tooth at the hospital, one more reason to celebrate!

After the surgery, Toleen and her mother couldn't return to Gaza as they needed to quarantine for 21 days because of coronavirus.

Toleen and her mother had to stay at St. John Eye Hospital in Jerusalem for 10 days. Toleen needed to have regular check-ups after the surgery – not a seeing a doctor for 21 days could potentially lead to harmful consequences. So they decided to stay in Jerusalem.

Toleen will visit the hospital again in November. At the next medical appointment, doctors will check the healing progress and remove the stitches.

Alaa thanked Dr Daraghmeih and his team for saving Toleen's sight as well as the hospital staff for their care during Toleen's stay.

The Fred Hollows Foundation and the St John of Jerusalem Eye Hospital Group has been working together since 2013.

The Foundation's work in Palestine is supported by the Australian Government through the Australian NGO Cooperation Program (ANCP).





## A Story of Hope!



It's hard to imagine what a parent must feel like when they are told their child has cancer. Unfortunately, this is a heart-wrenching reality for 8,000 little souls in Pakistan every single year. This is Ikram's story; a 9-year-old excited child from Quetta, Pakistan, battling stage 3 Burkitt Lymphoma, a form of cancer that starts in immune cells. "When we brought him here, he was only 13 Kgs. I would take him in my arms and feel nothing but his bones. I would bring him his favorite homemade curry, but he would vomit everything. As a parent, this was a very painful sight, to say the least," these were the words of Ikram's father, who left everything in Quetta and came to The Indus Hospital (TIH) in Karachi to try to save his little boy.

The Pediatric Oncology Department at TIH is a life-saver and a glimpse of hope for such patients and their families. To date, more than 10,500 children have been treated for Childhood Cancer & Blood Disease absolutely free-of-cost. Ikram has been under treatment since November 2020, at The Indus Hospital. "I came in running to the emergency ward in a chaotic mess but with the level of treatment, love, and care, that is provided to my son, I'm sure I will leave with a sense of relief and Ikram will leave with a new life." Like Ikram thousands of such patients have benefited and are still being treated absolutely free-of-cost at TIH. Our warriors give us hope!

The Red Pencil is a pioneering humanitarian organisation whose expertise is to bring the benefits of creative arts therapy to vulnerable children and families who have faced traumatic events such as natural disasters, conflict zones, displacement and migration, human trafficking, violence, abuse or life-threatening illnesses.

In September 2020, The Red Pencil completed the Step 1 of its mission in Kibera, the largest urban slum in Africa. Despite the several challenges posed by the pandemic, the organisation successfully conducted an online creative arts therapy mission, particularly a Train-the-Trainer (TTT) programme for youth workers and support staff in Kibera. The mission was able to:

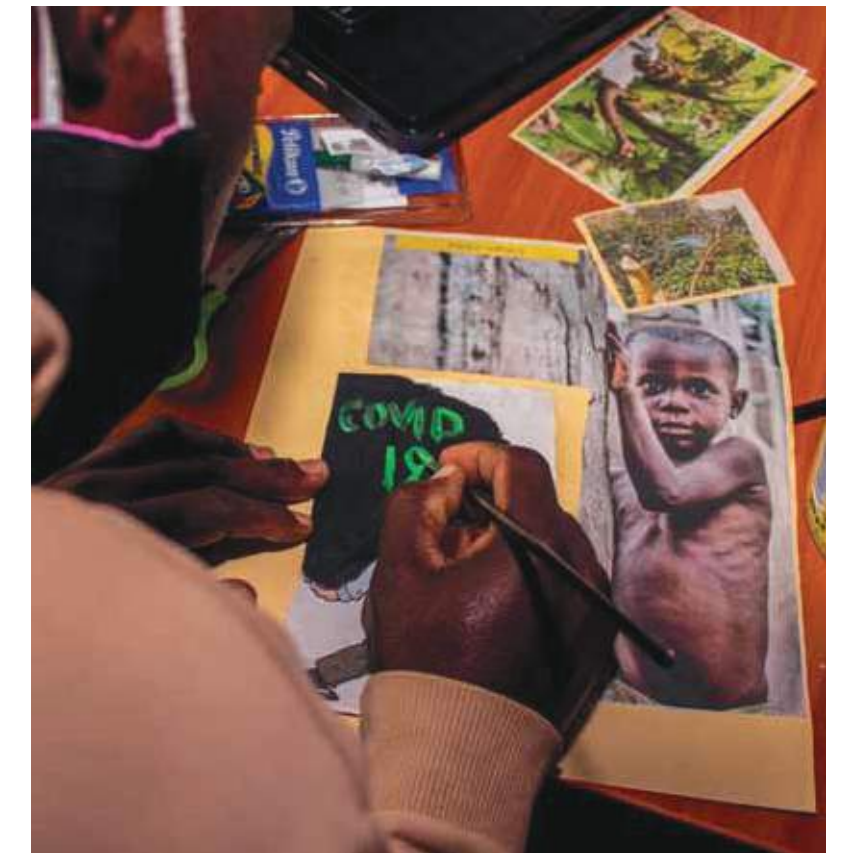
- Provide an online Self-Care module and Visual Journal training for teachers and support staff, to strengthen their mental health resilience amidst COVID-19.
- Equip teachers and support staff with mental health knowledge and trauma care, art therapy tools, and techniques to support children during COVID-19 lockdowns and when they return to school

One participant shares: "It has come through for me in so many ways, not just on dealing with children. There has

been a lot of self-validation, self-assuredness. I really discovered a lot about myself and gained personal development during the process, in terms of getting out of my comfort zone and taking better care of myself."

This mission would not have been possible without the partnership of The Turning Point Trust, Uweza Foundation, and Edinboro University of Pennsylvania, as well as the generous support of Faber-Castell.

You can view the highlights of this mission from this video: <http://bit.ly/kiberamission>







## From milk processors to milk entrepreneurs

It is six in the morning in the port city of Al Hudaydah in Yemen. Jabrah Ali Omara is already awake tending to her three-year-old daughter. Soon after, she settles down to her usual routine of making laban – a yogurt-like sour milk. Today she will process 180 litres of milk, purchased from her neighbors. That volume is a quantum leap compared to the 30 litres a day she was able to manage when she first started out three years ago.

"Before I got married, I used to work as a hairdresser to make money to support my parents – it was good money," Jabrah narrates. "After I got married, I decided to help my husband in his then small business of processing dairy products."

Yemen's dairy sector has considerable potential. There is growing demand for dairy products yet, currently, the country's milk production only meets one-third of domestic demand, resulting in a heavy reliance on imported milk. More than 95 percent of processed dairy items are imported, also making them expensive. The small-scale dairy sector, therefore, has great potential to improve the food and income security of rural households.

Jabrah and her husband, Ahmed, are the beneficiaries of the European Union-funded Enhanced Rural Resilience in Yemen (ERRY) programme. The joint programme was implemented by FAO, the International Labour Organisation, the United Nations Development Programme and the World Food Programme. By responding to the consequences of conflict, such as lack of services, erosion of income sources, displacement from homes and loss of livelihood assets such as livestock, the programme is helping communities regain their self-reliance.

FAO specifically helps to improve the processing and marketing of agricultural and livestock products by developing agriculture-based value chains, building skills and introducing new technologies. The programme also focuses on economically empowering rural women with employment and food security. Dairy processing is one of the

main sectors in Yemen in which women work. The programme not only seeks opportunities for women to generate income but also ensures that activities are both culture- and gender-sensitive.

At the time FAO first visited the couple, they were using basic milk processing equipment. They had suffered huge losses as the sweltering heat quickly destroyed their perishable produce.

FAO provided them with solar panels, power batteries, fans a refrigerator, stainless steel cans, filters, plastic pails and a well-equipped workplace. "The heat used to destroy the milk," says Jabrah, "Now we just put it in the fridge!" she adds with a smile. Jabrah and her husband became more enthusiastic about their business after receiving support from the programme.

While Jabrah concentrates on her daily routine of making laban, Ahmed sets out early every morning to sell the products at the nearby market. "I always tell my husband that I will be with him to grow this business and expand it together. We help each other out and I am happy," she says.

Before the project, the couple used to borrow money often from neighbors to buy groceries or for medical care. Their situation has now dramatically improved.

"We no longer need to borrow money from anyone. Our expenses have also reduced because we no longer pay for electricity. We have become completely independent after receiving support so now I can focus on my dreams. I want to expand my workplace and buy a machine to wrap and package the products," said an enthusiastic Jabrah.

According to the recent Global Report on Food Crises, there were 15.9 million people in Yemen suffering from acute food insecurity in 2018. This is the most of any other country globally. If it were not for humanitarian aid, over 20 million Yemenis (67 percent) would be facing severe food insecurity. By prioritizing livelihood programmes that increase food and livestock production, diversify income sources and develop value chains, FAO is equipping Yemeni families with the tools they need to earn a living even in the face of the conflict-induced crisis. This couple's story is just one example of the kind of livelihood interventions necessary for building communities' resilience, especially in conflict-affected countries. A new phase of the programme that was launched in March 2019 aims to reduce vulnerability to shocks and crises for over 735 000 people in the conflict-ridden country.

By investing in family farmers, like Jabrah and Ahmed, FAO is empowering them to take action and be a part of the global goal to achieve #ZeroHunge



## After 10 Years a Safe Delivery for Aziza

Married at 15 years, Aziza and her husband tried getting pregnant for 10 years with no luck.

"When I became pregnant with my first child, I could not visit a hospital. Women in the village helped with my delivery, I suffered enormously and lost my baby. I suffered the same fate three more times.

"After two years, my husband and I decided to try again. While pregnant, I heard that Al Mokha Hospital has set up a maternity unit providing free services. We decided to take the journey to Al Mokha Hospital."

"I was received immediately by the midwives at Al Mokha Hospital. I went in for a cesarean section. The next thing I remember is waking up in the operating room and asking the midwife if my baby was alive. The midwife replied that the baby is in healthy and in an incubator. I forgot all my pain, I cried, and hugged the midwife," tells Aziza.

With funding from the United Arab Emirates, UNFPA helped to expand the maternity unit at Al Mokha Hospital, so that women like Aziza who face complications during pregnancy and childbirth are able to access emergency obstetric care services free of charge and without long hours of travel. Prior to this women in Al Mokha had to travel almost five hours to reach a health facility providing such services.

Since opening in January 2020, thousands of women have benefited from reproductive health services at Al Mokha Hospital.







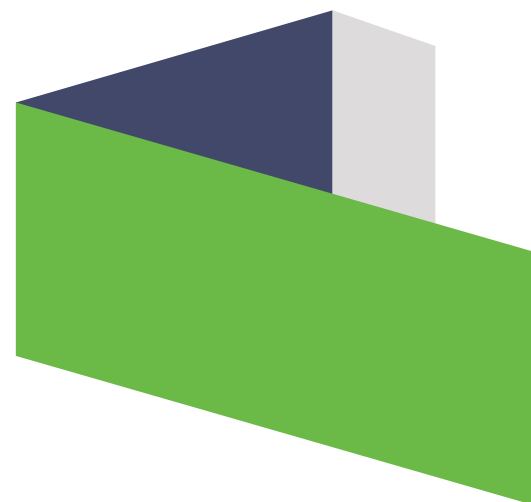
In early November 2020, violence and fighting erupted in Ethiopia's northern Tigray region, forcing thousands of people, mostly women and children, to flee their homes and seek protection and shelter in Sudan. Most left with barely any belongings and arrived exhausted from walking long distances over harsh terrain. By the end of December 2020 there were more than 53,000 Ethiopian refugees in Eastern Sudan.

"We didn't know what was going on when we heard the gun shots. Many people were killed – we could see 10, twenty bodies lying on the ground. That's when we decided to leave. I walked until my legs were injured and bleeding. I thank God that we are safe here and we have something to eat." Said Gannite, an Ethiopian refugee woman who fled into Sudan from clashes in the Tigray

region.

Aid was being mobilized, and UNHCR in coordination with authorities and partners worked around the clock to provide vital relief items, food, water and hygiene kits. COVID-19 prevention measures were also put in place together with the distribution of soap and face masks at the border points.

Through a generous contribution by the Government of the UAE, IHC supported UNHCR by covering the transportation costs of 2 airlifts in response to the emergency in Sudan. In total, the two airlifts included more than 132 tons of core relief items, including blankets, family tents, prefabricated warehouses, solar lamps, mosquito nets, plastic sheets and plastic rolls. This aid was meant to meet immediate shelter needs of more than 16,000 people affected by the emergency.



As the COVID-19 pandemic continued to take a devastating toll on the health and incomes of families and communities across the world, delivery of humanitarian assistance got severely challenged. WFP quickly and successfully adapted its programmes and operations to assist an unprecedented number of people – nearly 100 million. Scaling up its unique logistics capacity to support the wider humanitarian community, WFP dispatched over 100,000 m3 of critical cargo to 171 countries on behalf of 67 organizations by the end of 2020.

Leveraging the UAE's unique position as a logistics gateway and commercial hub hosting its largest humanitarian response depot, WFP partnered with the UAE who, once again, stepped-up to provide much needed critical support. The launch of a joint international air bridge operation provided a lifeline of essential health and humanitarian supplies to nations around the world as part of the common services global COVID-19 response.



Towards the end of the second quarter of the year, WFP launched its global air passenger service and since then managed to reach a total of 68 destinations across Africa, Asia, the Middle East, Latin America and the Commonwealth of Independent States countries over the course of 1,444 flights. This has meant that 25,782 passengers from 415 organizations were able to get where they needed to go when commercial options were no longer available. Many of the service flights were coordinated by WFP UNHAS team in the UAE and either initiated in or transited via the UAE.

The year ended in WFP's glorious Nobel Peace Prize win in which supporters, enablers and strong partners like the UAE have played a vital role.







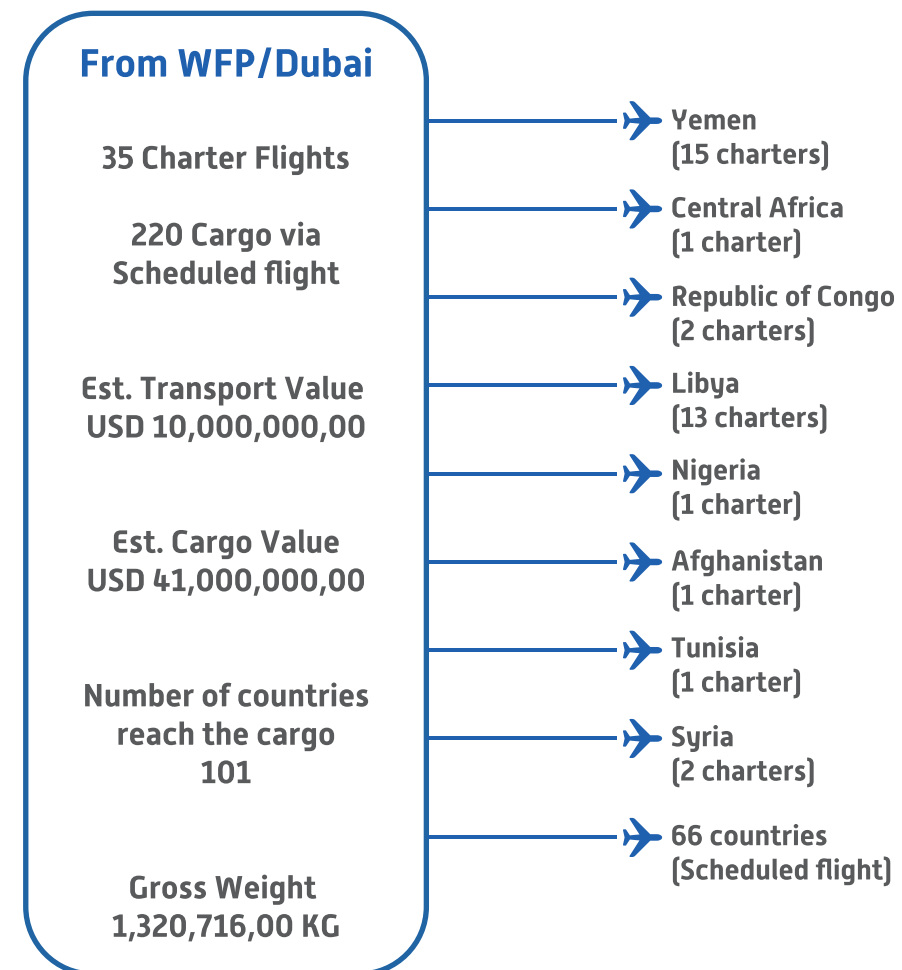
## WFP Emergency COVID-19 Response

The COVID-19 outbreak has led to widespread movement restrictions, disrupted supply chains and economies, triggered a global health response, and severely threatened humanitarian operations. Unprecedented border closures, export bans, bottlenecks to commercial air and sea traffic, port restrictions and transport delays were impacting commercial and humanitarian supply chains.

The continuity of the health and humanitarian supply chain was crucial for life-saving response and any interruptions would have increased risks across all sectors. Therefore, in alignment with the COVID-19 Global Humanitarian Response Plan and its strategic objectives, WFP has established a comprehensive platform of services to secure the continuity of the supply chain, with the goal of maximising capacity and ensuring the timely delivery of health and other essential humanitarian cargo. In addition to 6 global hubs, WFP has established 3 global strategic consolidation hubs in Guangzhou-China, Liege-Belgium and Dubai [within UNHRD Dubai depot].

### Free of cost transportation to partner

Since APR-2019, WFP/Dubai has chartered over 35 flight to transport health and other humanitarian cargo to the most difficult destination on behalf of 25 humanitarian organization. Apart from charter flight over 220 cargo were dispatched via scheduled flights.



## Philanthropy in Full Swing Through COVID-19 Pandemic

The global crisis and the devastating impact it carries had dominated the year 2020. Nevertheless, amidst the challenges, philanthropy had not been lost on the people; and if anything, it stands much more strengthened and inspired.

While the world was navigating its way through the COVID-19 crisis, YallaGive, in partnership with its network of charities, donors and fundraisers, rallied initiatives to extend support to the most vulnerable.

During Ramadan 2020, YallaGive powered the 10 Million Meals; UAE's biggest community campaign, to provide meals to individuals and families impacted by Covid-19, which was launched under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum.

Throughout the campaign, YallaGive facilitated the online donations. On this front, YallaGive served the community and became instrumental in enabling individuals and corporates to help through online donations and online fundraising - all while the world was standing still and community lockdown was in full effect.

By virtue of this collaborative effort, the campaign, in its entirety, had resulted to more than 15.3 million meals delivered to low-income families and individuals in the UAE. Thereby this proves that the pandemic may have brought the world under its feet, but human resilience and philanthropy will always rise above it.

Through this, YallaGive was able to revalidate its purpose of extending help whenever and wherever it's needed and has positioned itself to be the go-to online fundraising partner of charities and nonprofits, all for the benefit of the causes that matter.

